



2021 THANKSGIVING CLICK IT OR TICKET CAMPAIGN

FOR IMMEDIATE RELEASE: November 10, 2021

CONTACT: Sgt. Randy Bialosky (440) 338-6212 rbialosky@russellpolice.com

This Thanksgiving, Remind Your Family and Friends: *Click It or Ticket*

Russell Twp., Oh – This Thanksgiving holiday, The Russell Township Police Department is teaming up with the U.S. Department of Transportation’s National Highway Traffic Safety Administration (NHTSA) on a high-visibility *Click It or Ticket* seat belt awareness campaign. From **November 24th to November 29th**, the law enforcement community will be working together to reduce the number of fatalities that occur when vehicle passengers fail to buckle up. If they spot you, they will pull you over and issue a ticket.

During the Thanksgiving holiday weekend in 2019 (6 p.m. on Wednesday, November 27, to 5:59 a.m. on Monday, December 2), there were 279 passenger vehicle occupants killed in traffic crashes across the nation. More than half (54%) were unrestrained. Nighttime proved even more deadly, with 52% of Thanksgiving weekend crashes occurring at night. These deaths represent needless tragedies for families across America and may have been prevented with the simple click of a seat belt.

“Our law enforcement community see the effects of unbuckled driving every day, and we see the preventable tragedy it creates for so many loved ones left behind,” said **Sgt. Randy Bialosky**. “Whether you’re driving cross-country or across the street, you must wear your seat belt. The bottom line is this: That seat belt may very well mean the difference between life and death. This Thanksgiving, and every day of the year, remember: *Click It or Ticket.*”

For more information about traveling safely this Thanksgiving, please visit www.nhtsa.gov/risky-driving/seat-belts.