



2019 CLICK IT OR TICKET CAMPAIGN

FOR IMMEDIATE RELEASE

FROM THE RUSSELL TOWNSHIP POLICE DEPARTMENT

From: Sgt Randy Bialosky

CLICK IT OR TICKET—OR PAY THE ULTIMATE PRICE

From May 20 to June 2, 2019, The Russell Township Police Department is joining the National Highway Traffic Safety Administration for the *2019 Click It or Ticket* enforcement mobilization. We will be out in full force, cracking down on seat belt violations and issuing citations to anyone caught traveling without a buckled seat belt or transporting unrestrained children. Our law enforcement officers are working to spread the message that seat belts save lives.

The focus is on nighttime hours, when seat belt use is at its lowest. The program aims to increase law enforcement participation by coordinating highly visible seat belt enforcement.

May is a critical month for law enforcement agencies to target unbuckled drivers. With the Memorial Day holiday weekend marking the official start to summer, there will surely be thousands more families traveling the roads to their vacation destinations. We have found this to be the most effective time to remind drivers why seat belt laws matter—they help save lives. This is not a campaign to write tickets or train law enforcement. This is a campaign to help keep people safe and alive. We see the casualties of not wearing a seat belt, and we do not wish that devastation on anyone.

You can find out more about the *Click It or Ticket* mobilization at www.nhtsa.gov/ciot.